

2017 CHINA(TAIZHOU)

AGRICULTURAL EXHIBITION AND PLANT PROTECTION,
WASHING MACHINE AND WATER PUMP PROCUREMENT



第三届浙江(台州)农业机械博览会 暨智慧农机/植保/园林机械/清洗机及水泵订货会

时间：2017年12月14-16日

地点：台州市国际会展中心（路桥）

Time: December 14-16, 2017

Venue: Taizhou International Convention and
Exhibition Center (Luqiao)



EXHIBITION PROCUREMENT

为产地企业扩市场

As the origin of enterprise expanding
the market

为行业发展谋商机

To seek business opportunities for the
development of the industry

为专业买家搭平台

As the platform for professional
buyers

为品牌企业树形象

To establish the image of brand
exhibition

组委会联系方式

HM 华贸展览 台州市华贸展览有限公司
EXHIBITION

地址：台州市路桥区西路桥大道201号新华书店五楼

电话：0576-82448200 82466363 82361890

传真：0576-82508608

<http://www.tznjz.com/>

E-mail: huapu@tzhuapu.com



邀请函
INVITATION

打造现代农机产业服务平台

To Build A Modern Agricultural Industry Service Platform

尊敬的总经理阁下：

第三届浙江(台州)农业机械博览会暨智慧农机/植保机械/清洗机/园林机械/水泵订货会于2017年12月14—16日在台州市国际会展中心(路桥)隆重举行。本届展会是由浙江省农业厅、台州市人民政府主办；由浙江省农机局、台州市农业局、台州市贸促会、路桥区人民政府承办，每年举办一届。展会依托台州植保、清洗机及水泵产业为基础，致力于打造全国有影响力的农业机械订货会，为全国各地农业机械生产厂家、经销商提供服务、交流及交易平台。预计展会面积35000平方米，集中展出高新、高效、节能、智能的农业机械设备，产品齐全、性价比优越、选择空间大，是您企业品牌展示、产品推广、技术交流，寻求合作的理想平台。第二届展会吸引了全国350多家企业参加,800多个展位25000平方米展出面积,参观采购商29687人次,93%的参展商对展会效果满意。

General manager of the respect you:

The third Zhejiang Taizhou exhibition of agricultural machinery and agricultural machinery and plant protection machinery / cleaning / garden machinery / pump orders will be in December 2017 14 - 16 in Taizhou International Convention and Exhibition Center (bridge) was held. The exhibition is supported by the Agriculture Department of Zhejiang Province, Taizhou City People's government; Taizhou Municipal Bureau of agriculture, Taizhou City Trade Promotion Association and Luqiao District government sponsored, held annually a session. Exhibition on Taizhou plant protection, cleaning machine and pump industry as the foundation, is committed to build the influential agricultural machinery orders and provide service, communication and trading platform across the country agricultural machinery manufacturers, distributors. It is expected that the exhibition area of 35000 square meters, concentrated display of high-tech, high efficiency, energy saving and intelligent agricultural machinery and equipment, product range, price advantage, choose a large space is your brand display, product promotion, technical exchange, seek the ideal platform for cooperation. The second exhibition has attracted more than 350 enterprises to participate, more than 800 booths, 25000 square meters exhibition area, visit the purchase of 29687 passengers, 93% of the exhibitors on the show effect.

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▲ 台州市国际会展中心（路桥）

主办单位：

浙江省农业厅 台州市人民政府

Support Unit:

Department Of Agriculture Of Zhejiang Province
The People's Government Of Taizhou Municipality

承办单位：

浙江省农机局 台州市农业局 台州市贸促会 路桥区人民政府

Sponsor:

Agricultural Bureau of Zhejiang Province
Taizhou Municipal Bureau Of Agriculture
Taizhou City Council For The Promotion Of International Trade
The People's Government Of Lu Qiao

执行承办：

台州市华贸展览有限公司

Organizer:

Taizhou Huamao Exhibition Service Co.ltd

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源于行业 服务产业
Service Industry From Industry

台州—

「中国植保与清洗机机械之都」
「中国喷雾器之乡」
「中国水泵之乡」
「全国重要的农机生产基地」

欢迎您

第三届浙江(台州)农业机械博览会暨智慧农机/植保/园林机械/清洗机及水泵订货会以“创新、绿色、交易”为主题。为业内专业人士搭建一个：行业之间信息沟通、企业产品信息交流、内销外贸计划衔接的商务贸易大平台！诚挚邀请行业内各生产企业、经销商企业、采购商和专业用户参观交流，洽谈订货！

The third Zhejiang Taizhou exhibition of agricultural machinery and agricultural machinery and plant protection machinery / washing machine / garden machinery / pump orders will be to "Innovation, green, trade" as the theme. To build an industry professionals: information communication between the industry, enterprise product information exchange, domestic and foreign trade plans to join the business trade platform! Sincerely invite all production enterprises in the industry, distributors, purchasing businesses and professional users to visit the exchange, to discuss ordering!

The Construction Of Agricultural Modernization
Bring new opportunities for the development of agricultural machinery industry



农业现代化建设
为农机产业带来新的
发展机遇

近年来，中共中央、国务院印发了《关于加大改革创新力度加快农业现代化建设的若干意见》。《意见》要求必须始终坚持把解决好“三农”问题作为全党工作的重中之重，推动新型工业化、信息化和农业现代化同步发展，努力在提高粮食生产能力上挖掘新潜力，在优化农业结构上开辟新途径，促进农民增收。这势必引起农业机械新的采购旺季，为农业机械带来了新的发展机遇！“展会”在此大环境下应运而生！

In recent years, the CPC Central Committee, the State Council issued the "several opinions on deepening reform and innovation to accelerate agricultural modernization". "Opinions" requirements must always adhere to solve the "three rural" issues as a priority among priorities of the party's work, to promote the new industrialization, information technology and agricultural modernization synchronous development, efforts to tap new potential in improving grain production capacity, open up a new way to optimize the structure of agriculture, increasing farmers' income. This will inevitably lead to purchasing agricultural machinery new season, has brought new opportunities for the development of agricultural machinery! "Emerge as the times require Exhibition" in this environment!

展出范围

Display Range

- 收割机械、收割后处理机械、场上作业机械、畜牧(水产)养殖机械等；
Mechanical harvest, harvest post-processing machinery, working on machinery, animal husbandry, aquaculture farming machines;
- 植保机械：果园微耕机、深耕机、开沟机、栽植机、培土机、埋藤机、挖坑机、挖穴机、钻地机、移树机、起草皮机等果蔬栽培工具及育苗设备等
Plant protection machinery: orchard micro tillage machine, deep tillage machine, furrowing, planting machine, moulding machine, buried rattan, dig a hole, dig a hole machine, drilling machine, moving tree machine, draft fruit and vegetable cultivation tools and seedling equipment such as machine, etc
- 果蔬喷雾机、打药机：喷杆、电动喷雾机；静电、动力喷雾机；风送式喷雾机，手动喷雾机等；
Fruit and vegetable spray machine, spray insecticide spray rod, electric sprayer; Electrostatic, power sprayer, The wind to send type sprayer, manual sprayer, etc;
- 园林机械：割草机、草坪机、修剪机、割灌机、绿篱机、油锯、动力锯、高枝锯、摘果机、拾果机、发动机、水泵、风机、粉碎机、高压泵、清洗机、洒水车、各种锯片、设备配件等。
Garden machinery: lawn mower, lawn machines, cutting machine, cutting machine, hedge machine, chain saw, power saw, saw the safest, picker, picking fruit machine, engine, water pump, fan, crusher, high pressure pump, cleaning machine, sprinkler, all kinds of saw blades, equipment accessories and so on.
- 园艺工具类：高枝剪、粗枝剪、整枝剪、手工艺剪、绿篱剪、手工锯、高枝锯、工具包等
Gardening tools: trimmer, coarse branch cutting, secateurs, handicraft shears, hedge shears, hand saw, saw the safest, kits, etc
- 高新技术：农用飞机及小型无人机、农用航空施药技术与喷施装备、农用航空遥感技术、各类高效节能植保机械、智能除草机器人、空中悬挂喷灌施药机等高新技术产品等
High and new technology: agricultural and small unmanned aircraft, agricultural aviation technology and applying pesticide spraying equipment, agricultural aviation remote sensing technology, all kinds of high efficiency and energy saving plant protection machinery, intelligent weeding robot, high-tech products such as air suspension sprinkler spray machine, etc
- 泵：农用泵、活塞泵、柱塞泵、隔膜泵、罗茨泵、齿轮泵、螺杆泵、滑片泵、转子泵、轴流泵、漩涡泵、混流泵、喷射泵、升液泵油泵、真空泵等
Pumps, agricultural pumps, piston pump, plunger pump, diaphragm pump, roots pump, gear pump, screw pump, vane pump, rotor pump, axial flow pump and vortex pump, mixed flow pump, jet pump, oil pump lift pump, vacuum pump, etc
- 轻、重型农机装备、播种机、收获机配件、各类配附件、加工维修设备、工具等；
Light, heavy farm machinery equipment, planter, harvester accessories, all kinds of accessories, processing and maintenance equipment, tools, etc



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展出时间 Display Time

TUE	WDE	THUR	FRI	SAT
12	13	14	15	16

进 馆: 2017年12月12-13日 (8:00—17:00)
Into The House

展 览: 2017年12月14-16日 (9:00—16:30)
Exhibition

展 览: 2017年12月 16日 (9:00—14:00)
Exhibition

撤 展: 2017年12月 16日 (14:00)
m o v e

(当天没撤完第二天16:00之前必须撤完)

Don't withdraw in the day after the second day 16:00 before must be taken out

展位价格

Booth Price

◎ 标准展位 (3mx3m) : 5800元/个 (双面开口展位另加200元/展位)

The standard booth (3mx3m): 5800 yuan / booth (double side open booths plus 200 yuan / unit)

◎ 光地 (36平方米起租) : 600元/平方米

The light (36 square meters): 600 yuan / square meter.

备注：标准展位包括三面围板、楣板（中英文）、一桌两椅、两盏射灯、220v电源插座；光地只提供相应面积的场地，不包括任何配套设施，如有需要，另行租赁。

Note: standard booth includes three panels, fascia board (in English), a table and two chairs, two spotlights, 220V power outlet; the light only to provide the corresponding area of the site, does not include any facilities, if necessary, be rented.

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多角度推广确保外地采购商到场

Multi Angle Promotion To Ensure The Presence Of Foreign Buyers

- 1、成立专业观众招商部，印发大量的邀请函，然后电话“一对一”邀请，确保外地采购商到会。

The establishment of professional audience of business department, issued a letter of invitation, and then call the "one to one" invitation, to ensure that foreign buyers.

- 2、通过百家专业媒体、杂志、网站等制作专题广告宣传，发布广告信息。

Sending advertising information through hundreds of professional media, magazines, websites and other.

- 3、在台州各主要交通干道做路牌广告、街幅广告。

The main roads in Taizhou do advertising signs, street advertisement.

- 4、利用百度平台、微信平台，启动网上参观登记，强力推广展会，确保有效采购商。

The use of Baidu platform, WeChat platform launched online registration, visit the exhibition, strong promotion, to ensure effective purchasing.

- 5、通过全国各主打媒体如：电视台、电台、报纸等推广。

Promotion by the main media such as television, radio, newspapers.

- 6、通过组委会现掌握的5万条全国各省市的农机经销商数据，进行参观“送房费”活动。

"Send accomodation" activities for visitors through the Organizing Committee of the agricultural machinery dealer data of 50000 provinces and cities nationwide.



展/会 结合 活动精彩纷呈

Exhibition Combines The Activities Of Brilliant

- ◎举行隆重的开幕典礼和相关庆典活动。
- ◎省政府召开的全省农业“机器换人”推进现场会；
- ◎农机新产品推介会；
- ◎采购商与参展商技术交流对接洽谈会；

力邀专业观众重要举措

An Important Measure To Invite Professional Audience

A: 参观商免费住宿

注：提前网上登记者或者提前将参观回执表传真至组委会的参观商，组委会将为其免费安排住宿。
(网上登记网址：<http://www.tznjz.com/>)

B: 免费专车接送

组委会将在：江西\安徽\山东\福建\江苏\湖南\湖北\河北\河南等地设免费大巴接送。

C: 在义乌设立外商招观机构专门负责外商组织，专车免费接送并提供免费住宿。

D: 免费提供快餐

为每天前500名参观者提供免费快餐，赠送展会会刊!



参展手续

International Perspective

参展单位须详细填写参展申请表(合同)并加盖公章，传真或寄送至组委会；

Exhibitors are required to fill out the application form (contract) and build official seal, fax or mail to the organizing committee;

企业报名后一星期内支付全部参展费用，展位顺序分配原则：“先申请、先付款、先安排”以表示对展位和广告的认可，展位以款到为确认展位原则。组委会收到预定金后，向参展企业提供《展位确认书》及《参展商指南》；

Enterprise registration within a week after, to pay all the expenses to the allocation of the booth order: "first apply, first pay, first arranged" to indicate that confirmation of booth and advertisement, booth model to confirm the booth. After receiving the right circumstances, the organizing committee to provide exhibitors booth confirmation and the exhibitor guide;

展商汇出参展费用后，请将银行汇款底单传真到组委会以便核查，发票在收到全额参展费用后寄给参展商或展览期间开取。为保证发票不寄失，参展商最好在展览现场向组委会索取发票。

Exhibitors remit the exhibition fee, please return it to the organizing committee will fax the remittance for check, invoice sent after receipt of a full participation fee exhibitors or open to take during the exhibition. Send invoice in order to ensure, exhibitors had better ask for invoice from the organizing committee at the scene of the exhibition.



全国各地		飞机/Flights	火车/Railway
台州机场(浙江路桥)	Taizhou Airport(Zhejiang Lujiao)	20分钟/25min	台州市国际会展中心 Taizhou International Convention & Exhibition Center
台州火车站(浙江黄岩)	Taizhou Railway Station (Zhejiang Huangyan)	916公里/916km	台州市客运南站 (黄岩国际会展中心) Bus Station of Lujiao
		1小时/1hr	5分钟/5min

交通指南

Traffic Guidance

进入台州—路桥交通路线：

- 1、陆路进入台州路桥路线：
 - A、104国道直达路桥城区；
 - B、甬台温高速公路：北方来车，在“台州北—黄岩”道口下，南方来车在“台州南—院桥”道口下；
 - C、动车可从上海、福州、杭州、温州、宁波等各地直达台州（黄岩）火车站；
- 2、飞机可从北京、上海、广州、福州、厦门、深圳、南京、武汉、重庆、长沙、西安、等全国各地直达黄岩民航路桥机场。
- 3、客车有100多个班次从全国20多个省市80多个大中城市直达路桥（台州南站）。

台州机场订票电话：
0576-96555
台州火车站订票电话：
95105105
客运中心订票电话：
0576-82439635



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